**Research Methods in Psychology**

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| **Method & Definition** | **Advantages** | **Disadvantages** | **Key Terms** | **Examples** |
| Case Study – |  |  | Generalizable - |  |
| Survey - |  |  | Population –  Random Selection – |  |
| Naturalistic Observation – |  |  |  |  |
| Longitudinal Study |  |  |  |  |
| Cross-Sectional Study |  |  |  |  |
| **Method & Definition** | **Advantages** | **Disadvantages** | **Key Terms** | **Examples** |
| Correlation – |  |  |  |  |
| Experiment – |  |  | See Below |  |

**Experiment Key Terms:**

Random Assignment –

Single-Blind Procedure –

Double-Blind Procedure –

Placebo Effect –

Experimental Group –

Control Group –

Independent Variable –

Dependent Variable –

Confounding Variable -